MDA Leadership Academy

July 31, 2023

Session 1 September 9, 2024 6:30 PM	Session 2 October 28, 2024 6:30 PM	Session 3 November 15, 2024	Session 4 December 16, 2024 6:30 PM	Session 5 January 13, 2025 6:30 PM	Session 6 2025 Lobby Day TBD
Introduction to program  Ice breaker Getting to know each other. Program expectations Why did you enroll? What do you wish to achieve?  Attend MDA HOD  Presenters: Dr. Alejandro Aguirre  Carmelo Cinqueonce MDA Executive Director	Understanding Organized Dentistry  Overview of the Tripartite  Organizational structure of districts / state / national organization.  Board of Trustees and HOD composition.  Committee/Council composition.  Presenters: Dr. Alejandro Aguirre  Carmelo Cinqueonce MDA Executive Director	Attend MDA Board of Trustees meeting in Minneapolis. Participants are encouraged to attend in person however a virtual option will be available.	Legislative Process and Overview  Understand the legislative process.  Learn to interact with your legislators.  Learn about MDA/ADA legislative priorities.  Understand how legislative priorities are formulated.  Presenters: Dan Murphy MDA Gov. Affairs Director  Kevin Goodno Contract Lobbyist  Cody Holliday Contract Lobbyist	<ul> <li>Leading a Meeting</li> <li>Basic         parliamentary         procedure (AIP).</li> <li>Presiding over a         meeting.</li> <li>Strategies to         facilitate         discussion.</li> <li>Presenters:         Dr. Steve McDonnell         MDA Speaker of the         House</li> <li>Dr. Alejandro Aguirre</li> <li>Carmelo Cinqueonce         MDA Executive Director</li> </ul>	Attend MDA Day at the Capitol. Participants are encouraged to attend and meet with their respective Representative and Senator.

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Session 7	Session 8	Session 9	Session 10	Session 11	Session 12
March 7, 2025	April 7, 2025	May 19, 2025	June 16, 2025	July 21, 2025	September 19, 2025
Shoreview, MN	6:30 PM	6:30 PM	6:30 PM	6:30 PM	Bloomington, MN
Attend MDA Leadership Conference. Participants are encouraged to attend the MDA's annual leadership conference followed by the MDA Board of Trustees meeting.	Media and Public Speaking Speaking with the media. How to participate in an interview with local radio/tv reporter. Effective presentations to groups.  Presenter: TBD	Association Financials  Understanding basic financial statements of associations.  Dues vs non-dues revenue.  Presenter: Dan Owens, CPA Principal Olsen Thielen & Co.	Diversity, Equity, & Inclusion  Making members feel welcome.  Networking opportunities.  Membership is vital  Presenter: April Kates-Ellison Chief Executive Officer (CEO) and Founder of The Lights On Collective	Capstone  A final meeting to review past sessions and discuss any and all lessons learned.	MDA House of Delegates.  Recognition of program completion at the MDA HOD meeting.

Preliminary schedule. Subject to change.