

Reflecting on the past year, the MDA is proud to highlight several key achievements from 2023. We will continue to build on successes, address new challenges, and seek innovative ways to enhance our offerings.

## ADVOCATING FOR YOU

In 2023, the MDA:

- Passed legislation restoring comprehensive adult dental Medicaid benefits
- Passed legislation on several third-party payer issues bringing increased transparency to the provider-payer relationship
  - » requiring fee schedule disclosure
  - » requiring methods of reimbursement that don't incur fees
  - » requiring the disclosure, and opt-out ability, when a provider network is leased
- Advocated for loans and grants to critical access dental providers
- Advocated for changes in front of the Board of Dentistry to expand the scope of practice for unlicensed dental assistants

## SERVING THE NEEDS OF MINNESOTA DENTISTS

**Continuation of Dementia Friendly Advanced Training (DFDP-Advanced)** – 249 dental team members have participated, increasing their ability to care for adults living with dementia, while creating an environment that is safe, respectful, and welcoming. The MDA, in collaboration with ACT on Alzheimer's, a program of Trellis, the University of Minnesota's NorthStar Geriatrics Workforce Enhancement Program, and the School of Dentistry, with funding from Delta Dental of Minnesota Foundation, came together to provide this training.

**Dental Allied Professional Recruitment Projects** – The MDA reviewed and updated dental assisting and dental hygiene educational resources available on the MDA website. The MDA remains committed to advancing dental allied professions by engaging with various organizations.

**MDA Radiation Manual Updated** – The MDA Environment & Safety Committee, in partnership with MDH Xray Unit, reviewed and updated the manual, which is available to members as a guide to stay in compliance with X-Ray Rules 4732.

**Total CE Launched as Virtual Series** – A record 748 attendees participated in the entirely virtual offerings during 2023. Total CE is a series of continuing education programs designed to help members meet regulatory compliance.

**Membership Support & Resources** – The dedicated MDA staff provides support daily to members and their teams by addressing a wide array of questions and offering various resources. This comprehensive support helps ensure that members can effectively manage their practices and stay informed about key industry developments.



140th Annual Scientific Session

 **6,309**  
Attendees

 **113**  
Education Sessions

 **211**  
Exhibitors

## IN THE PAST YEAR...

**750+**  
Job, practice, and dental equipment listings on Hesy-Re, MDA's online marketplace

**35,000+**  
Views of mndental.org

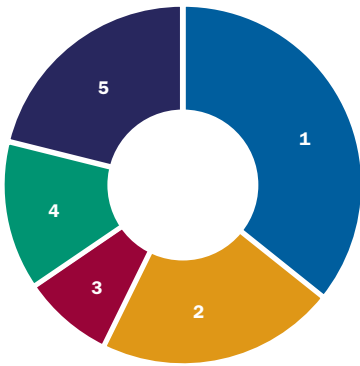
**9,000+**  
Total followers on MDA social media platforms

**138**  
Email blasts sent, delivering timely updates on a variety of important topics like legislative updates, regulatory issues, district events, industry news, and more!

**8,500+**  
Brochures and posters distributed, helping to spread information on opioids, vaping, healthy gums, and the negative effects of soda and sour candies on

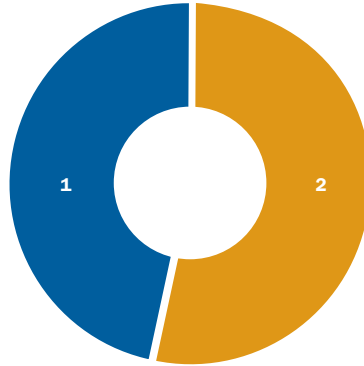
## FINANCIAL HIGHLIGHTS

As of December 31, 2023



### Expenses \$3,216,932

- 1. Membership – 35%**  
Services, Communications, Legislative, Regulatory
- 2. Meetings – 25%**  
Star of the North, House of Delegates, other meetings and events
- 3. Publications – 9%**  
Northwest Dentistry Journal, Hesy-Re, MDA News, News & Views
- 4. Other – 9%**  
Component society support
- 5. MDA Administration – 22%**  
Operations, Board of Trustees, Committees



### Total MDA Revenue \$3,686,264

- 1. Dues – 33%**  
Dues payment from members
- 2. Other – 67%**  
Revenue earned from advertisements, investments, grants, meetings, programs, and events

## MEMBERSHIP

### District

Minneapolis .....	1,051
Northeastern .....	212
Northwestern .....	91
Saint Paul .....	647
Southeastern .....	285
Southern .....	176
West Central .....	356
Student .....	223

### Membership Types

Active .....	1,918
Retired .....	820
Residents .....	80
Dental Students* .....	223

### MDA Dues

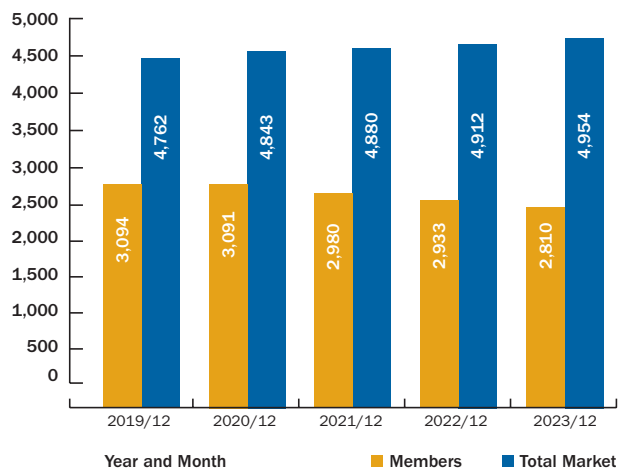
collected ..... \$ 1,274,762.00

\*Dental Students do not count toward the membership total in the graph below



## MEMBERSHIP HIGHLIGHTS

### All Dentists in Minnesota – 5 Year Market Trend



### 5 Year Active Renew & Nonrenew Trend

