

# PICK AND CHOOSE

Which offers are right for you? As your needs change, you'll find more offers you can use.



## ADA TV

Get \$849 worth of ADA ToothFlix content on demand when you subscribe



## Compliance Group

Save \$375/year for assistance with your office's HIPAA or OSHA Compliance program



## AHI Travel

Save \$500 per couple on exciting land, river, and sea small group travel

Don't miss out! Renew your membership for 2024 to keep saving. [ADA.org/ Renew](https://ada.org/renew)

<sup>1</sup>Individual savings may vary depending on usage. Your savings may differ. <sup>2</sup>The 0.25% mortgage interest rate discount (the "Discount") is available to borrowers that are an active ADA member no less than five (5) days prior to at time of closing. The Discount cannot be combined with any other interest rate incentives, applies only to new Loan applications and becomes effective at closing. For fixed-rate Loans, the Discount is a permanent interest rate reduction reflected in the Promissory Note. For adjustable-rate Loans, the Discount is reflected in the interest rate applicable to the initial fixed rate period and in the maximum amount the interest rate can increase over the term of the Loan. Other restrictions may apply. <sup>3</sup>Savings example is for illustrative purposes only. Assumes a loan balance of \$566K and a 30 year mortgage; does not include PMI, Taxes, Insurance, HOA Fees, or all other Fees. Data used to populate this example was taken from ADA loans referred to Laurel Road, with a closed date between 6/1/2022-5/31/2023. Savings vary based on rate and term of your specific loan(s). Actual savings not guaranteed. Assumed borrower pays entire length of loan term. This is not a commitment to lend or extend credit. Conditions and restrictions may apply. All mortgage products are subject to credit and collateral approval. Laurel Road is a brand of KeyBank National Association. All products offered by KeyBank N.A. NMLS # 399797. Equal Housing Lender. <sup>4</sup>Based on average fees among dental offices that use OnPay compared to fees for a similar feature set from the two largest payroll providers. <sup>5</sup>Prior to 10/01/2023, the 0.25% ADA member interest rate discount was offered on new student loan refinance applications from active ADA members. The ADA discount was applied to your monthly payment and was reflected in your billing statement. The ADA member discount was only available at loan origination and at no other time, and will go into effect on the date the loan funds are disbursed. This offer could not be combined with any other discounts from Laurel Road affiliated partners or employers. <sup>6</sup>Savings example is for illustrative purposes only. Assumes a loan balance of \$330,788 and a refinanced 20-year loan. Data used to populate this example was taken from ADA loans referred to Laurel Road, with a closed date between 6/1/2022-5/31/2023. Savings vary based on rate and term of your existing and refinanced loan(s). Actual savings not guaranteed. Review your loan documentation for the rates of your previous loans and the total cost of your refinanced loan. Assumed borrower pays entire length of loan term. Subject to credit approval. <sup>7</sup>The 0.30% ADA member interest rate discount is offered on new student loan refinance applications from active ADA members. The ADA discount is applied to your monthly payment and will be reflected in your billing statement. The ADA member discount is only available at loan origination and at no other time, and will go into effect on the date the loan funds are disbursed. This offer cannot be combined with any other discounts from Laurel Road affiliated partners or employers.

## ADA Member Advantage<sup>SM</sup>

211 East Chicago Avenue  
Chicago, Illinois 60611-2637

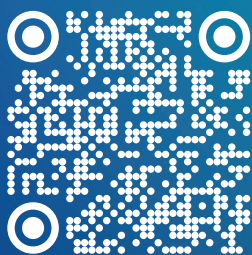


# ADD IT UP

# \$72,500<sup>1</sup>+

IN SAVINGS AVAILABLE TO MEMBERS

## ADA Member Advantage<sup>SM</sup>



[ADA.ORG/ADDITUP](https://ada.org/additup)



DR. CATHERINE MURPHY  
member since 2007

DR. JORDAN PIERRE  
member since 2020

Dear ADA Member,

Whether you are just getting started, joining a new practice, or growing an existing one, your **ADA Member Advantage** benefits are designed to help. Take advantage of savings at every juncture of your journey. For you, your staff and even at home, savings on products and services are high value and add up fast. Taking advantage of even just one or two could easily help cover your membership dues and help you lead a more productive and profitable practice or help you enjoy your time spent outside of the office.

At ADA Member Advantage, we want to help you save time and money. We also believe that working with best-in-class companies that have deep ties to dentistry will assist you in building and maintaining a happy and productive practice. And if you have any questions about our endorsements, please reach out to me. I talk to members about ADA Member Advantage every day.

**Your member benefits, your savings, your choice!**

Visit [ADA.org/AddItUp](https://ADA.org/AddItUp) to learn more.

Sincerely,

*Sara*

ADA Member Advantage

*P.S. If you haven't renewed your membership for 2024 yet, visit [ADA.org/renew](https://ADA.org/renew)!*



## ADA BUSINESS REWARDS CARD

"I think it's a fantastic benefit. With 2x points on all dental purchases, I've seen my rewards add up so quickly; faster than with my old card. It was really easy to set up a second card within the account for my office manager and set that particular spending limit ... my yearly rewards should be over \$2,000"

**Dr. Laura Rammer** | Sheboygan, WI

## SAVINGS THAT CAN ADD UP

Just a few examples of the savings possible when you use your member benefits:



### Best Card

Members save on average \$5,516 per year on credit card processing



### Volvo

Members can save \$1,000 off the purchase or lease of a new or pre-owned Volvo vehicle



### ClassPass

Members can save \$140+ annually on credit packages for workouts at a variety of fitness studios or wellness experiences

## MEMBER SAVINGS STORY

## MEMBER SAVINGS

**ADA Preferred Rewards Card**  
888-327-2265  
adavisa.com

ADA® Visa® Card

My card accumulates points quickly. Plus, I can redeem my points for travel on more than 150 airlines. This year, I'm using my points for a trip to Italy.

**Dr. Gary Relias**, Arlington Heights, IL

+\$2,646\*  
in airfare redeemed using points

**ADA Business Rewards Card**  
888-327-2265  
adavisa.com

ADA® Visa® Card

I think it's a fantastic benefit. With 2x points on all dental purchases, I've seen my rewards add up so quickly; faster than with my old card. It was really easy to set up a second card within the account for my office manager and set that particular spending limit.

**Dr. Laura Rammer**, Sheboygan, WI

+\$2,000\*

**Apparel for Staff**  
800-990-5407  
ada.landsend.com



We use Lands' End to give our practice a more uniform look. I like the variety of styles, easy online shopping, and we can return things even with our logo on them. Plus, last year alone we saved over \$590.

**Amanda Thompson**, Office Administrator at Madison Family Dental Associates, Madison, WI

+\$592\*  
savings over 9 orders

**Appliances**  
800-207-8665  
ADA.org/GE



I used the GE Appliances Store discount and ended up saving over \$2,300 for a full kitchen's worth of appliances including range, microwave, hood, refrigerator, and dishwasher. I did cost comparisons with other stores and online, and while I might find a single item cheaper from another company, the overall savings through the ADA member's GE program was better.

**Dr. Jim Mercer**, Columbia, SC

+\$2,361\*

**Branded Gear**  
844-313-7005  
threadfellows.com/ada



I've ordered a few things through Threadfellows. Ordering through the Threadfellows website and the follow-up were both easy experiences. The logo'd vests were well received. The team loved the results.

**Dr. Michael Safian**, Shelton, CT

+\$400\*

**Computers & Technology**  
800-426-7235 ext. 4886  
ADA.org/lenovo



The ADA discount with Lenovo has been awesome for my dental office. I am able to purchase custom built computers from a highly reputable company at a significant discount. I will continue to purchase from the Lenovo ADA website. Ten computers and counting!

**Dr. Fred Peck**, Cincinnati, OH

+\$790\*

**Credit Card Processing**  
877-739-3952  
bestcardteam.com/ada



Best Card has truly been a maintenance free and hassle free service for my practice. Every time I call they know who I am and provide me with personalized care. I know I can count on Best Card and recommend them to all of my colleagues.

**Dr. Lindsay Compton**, Denver, CO

+\$5,516\*\*\*  
24% average annual dentist savings

**Emergency Medical Kits**  
888-963-6787  
healthfirst.com/ada



HealthFirst offered more for a lower price than what we were using before. It was simple to sign up and the automatic refill and monthly checklist makes it easy to track when drugs are expiring. The ease of this product sets it apart from all others.

**Brandi Klimowicz**, Hygienist at Bret A. Bologna, DDS, Crown Point, IN

+\$620\*  
savings in just epipens

**Fitness**  
800-621-8099  
ADA.org/cp

classpass

I have done a lot of classes. Mostly yoga, but I didn't want to limit myself. A lot of the co-residents in my pediatric program and I have been using the program. It's a social thing for us and a good workout. It kills two birds with one stone.

**Dr. Jared Ricks**, San Diego, CA

+\$140\*\*  
annually on credit packages

**HIPAA Compliance**  
855-854-4722 ext. 514  
compliancegroup.com/ada



The whole process has been very efficient. If we have any questions we just pick up the phone and call our personal coach. They explain everything in simple terms we can all understand. They are very detail oriented and the follow through has been terrific. Compliancy Group helps keep us all HIPAA compliant.

**Connie Rodriguez**, Team Member at South Texas Children's Dentistry, Uvalde, TX

+\$375\*\*  
annually

**Interpretation & Translation Services**  
844-737-0781  
cyracom.com/ada



We want to communicate easily with all of our families. CyraCom interpretation services improves our patient care by making sure everyone understands appointment information, postoperative care and treatment plans.

**Debbie McLanigan**, Office Manager at Kent Island Pediatric Dentistry, Stevensville, MD

+\$5,772\*

**Luxury Vehicles**  
866-628-7232  
ADA.org/mercedes



I purchased a new E-series earlier this year using the incentive program. The process with the dealer was smooth. It was worked into the purchase as part of the down payment, so \$1,500 off my down payment was a nice surprise!

**Dr. Michael LeBlanc**, Shawnee Mission, KS

+\$1,500\*

**Marketing/Communication Software**  
855-534-9087  
revenuewell.com/ada



RevenueWell has been a huge blessing to our dental practice. Patients love their reminder texts and emails. We are a very busy dental office, and through RevenueWell we are able to send the patient health history and HIPAA update information that can be filled out and uploaded directly to their chart before they even step through the door.

**Leslie Gearheart**, Office Manager at Townline Dental, LaGrange, IN

+\$499\*\*  
(1 Month Free with new annual agreement)

## MEMBER SAVINGS STORY

## MEMBER SAVINGS

**Mortgages**  
877-801-4686  
laurelroad.com/ada



The 0.25% ADA Member rate discount<sup>2</sup> has helped ADA members save on average \$31K over the life of their 30 year mortgage.<sup>3</sup>

**+\$31,000<sup>\*\*\*</sup>**  
over the life of the loan

**Office Supplies**  
815-757-7880  
ADA.org/odp



The prices are great and the products they have available more than meet our office needs. Over the past year, we've saved an estimated \$214 on the office supplies we need to make the practice run.

**+\$214<sup>\*</sup>**  
annually

**Alicia Shultz**, Office Manager at Michael A. Seitz D.D.S., Cornwall on Hudson, NY

**Patient Financing**  
800-800-5110  
carecredit.com/dental



Offering CareCredit to all of our patients allows us to do a better job in delivering high-quality care. And it helps us run our business more efficiently, too. We simply offer every patient the link to CareCredit's online application.

**+\$170<sup>\*\*</sup>**  
savings when you add  
CareCredit for only \$30

**Dr. Eric Rindler**, San Antonio, TX

**Payroll**  
877-328-6505  
onpay.com/ada



OnPay is the best value out there. I've compared them all. Their system is free of glitches and very detailed. Their customer service is excellent and very responsive, both by phone and email.

**+\$854<sup>\*\*\*</sup>**  
annually<sup>4</sup>

**Dr. David E. Butts**, Spartanburg, SC

**Secure Communications Solutions**  
855-534-9087  
revenuewell.com/securemail



PBHS SECURE MAIL

As an oral and maxillofacial surgeon, I share a great deal of private patient information back and forth between my office and referring dentists. SecureMail makes sure I exchange information, X-rays and patient data on a secured platform and in compliance with HIPAA.

**+\$975<sup>\*\*</sup>**

**Dr. Ali Aljani**, Walnut Creek, CA

**Sharps Management**  
888-963-6787  
healthfirst.com/ada



The process of switching to HealthFirst was super easy and I've already recommended them to other practices. Our Sharps containers are smaller and easier to handle than what we had before and I love that I can ship them back and not deal with pickups.

**+\$600<sup>\*</sup>**

**Kacey Howard**, Dental Assistant at Dentistry by the Bay, Petoskey, MI

**Shipping**  
800-636-2377  
savewithups.com/ada



We have used UPS for five years. Compared to other shipping services, they are more consistent with delivery times and their drivers are more personable. Plus, their pre-sets are so simple we can print a lab label in under two minutes. So they save me both money and time.

**+\$1,462<sup>\*</sup>**

**Dr. Jamie Bartman**, Sturgis, MI

**Student Loan Refinancing**  
855-277-6771  
laurelroad.com/ada



The 0.25% ADA Member rate discount<sup>5</sup> has helped ADA members save on average \$10,700 over the life of their loan when they refinance their student loan with Laurel Road.<sup>6</sup> New! Qualifying ADA members now receive a 0.30% rate reduction<sup>7</sup> to Laurel Road's already low rates for the life of the loan.

**+\$10,700<sup>\*\*\*</sup>**  
over the life of the loan

**Sustainable Vehicles**  
800-550-5658  
ADA.org/volvo



The sales person actually asked if I was an ADA Member. And so we got a significant amount off our car, it was \$1,000 off. It's a great member benefit.

**+\$1,000<sup>\*</sup>**

**Dr. Emily Hahn**, Town & Country, MO

**Temporary Staffing**  
844-404-0804  
stynt.com/ada



We were able to hire two amazing full-time employees from Synt's community of temps. The Customer Success team has been incredibly helpful and pushes the needle on what you'd typically get from a traditional agency!

**+\$500<sup>\*\*</sup>**  
average retained  
in lost revenue

**Kimberly Sorrentino**, Practice Manager at Lennon Dental - Tufts Dental Group, Woburn, MA

**Tours/Cruises**  
844-205-1171  
ada.ahitravel.com



We used AHI to book a trip to Ireland for 9 days and it was one of our best trips ever. We loved the small group sizes and tours. AHI even helped me get in touch with people to learn about my genealogy. ADA Members get an early booking discount of \$250 per person.

**+\$500<sup>\*\*</sup>**  
(\$250 per person)

**Dr. Bob Skillicorn**, Elyria, OH

**Waiting Room TV**  
800-840-5383  
ADA.org/tv



Powered by PBHS

We transform our 12,500-square-foot oral surgery facility into our own variety show thanks to this plug-and-play system. We can present patients and others in the waiting areas with curated content by way of our wireless Internet and a simple computer stick plugged into the TV's HDMI ports.

**+\$900<sup>\*\*</sup>**

**Dr. Kirby Bunel**, Texarkana, TX

**Website & Marketing Services**  
855-415-9355  
revenuewell.com/pbhs



a RevenueWell company

PBHS awesome people, super responsive, and delivered more than we were looking for ... Easiest, most professional website design service I've ever used.

**+\$644<sup>\*\*</sup>**  
one free month when  
Web + SEO bundled

**Dr. Paul J. Kelly**, Gilbert, AZ

\*member's individually reported savings

\*\*standard savings available to all members

\*\*\*average of reported member savings